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| **Project Name:** | **Project Number:** | **Prepared by: (Project Manager)** | **Date:** |
|  |  |  |  |
| **Customer:** | **Business Unit:** | **Contact Name:** | **Project Type:** |
|  |  |  | Mini  Standard  Complex |

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| Introduction | The analysis identifies and assesses the importance of key people or groups that may significantly influence or be affected by this project. |
| legend | ASSESSMENT OF STAKEHOLDER POWER: **A**: Extremely Powerful, **B**: Fairly Powerful, **C**: Not Very Powerful  LEVEL OF STAKEHOLDER INTEREST: **A**: Extremely Interested, **B**: Fairly Interested, **C**: Not Very Interested |

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **STAKEHOLDER** | **SPECIFIC INTEREST/S** | **LEVEL OF INTEREST** | **LEVEL OF POWER** | **STRATEGY TO RETAIN SUPPORT / REDUCE OPPOSITION** | **INFORMATION NEEDS** | **PRIMARY METHOD OF DELIVERY** | **TIMING OF DELIVERY** |
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