

SMOKE-FREE HOUSING

Lessons from Apartment Communities in Georgia with Smoke-Free Policies



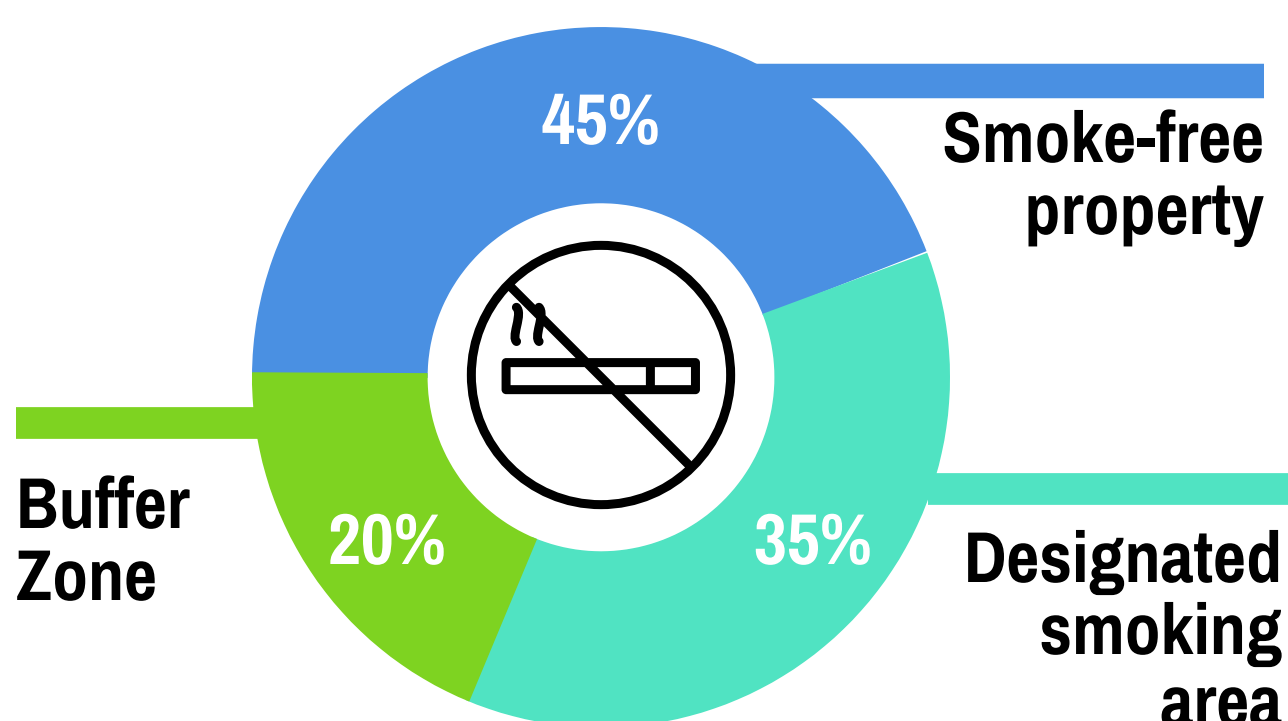
HOW?

Decide policy details

1

**Smoke-free property?
Buffer zone or
designated area?
E-cigs included?**

People we talked to
with BreatheEasy level
policies had:



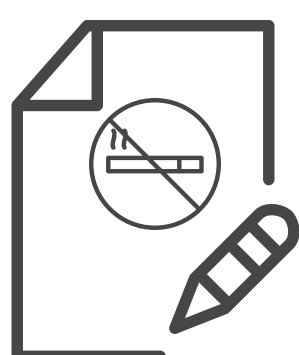
Additionally: Almost 40% prohibited e-cigs and a third involved residents in the decisions

"We thought what will we designate... and how could we monitor it and ...have the manpower to monitor...so that's when we said...just make the entire property [smoke-free]"

Adopt the policy

2

**Include policy
in a signed
agreement**



Visit breatheasygahomes.org to:

See sample policy language
Get sample lease addenda
Apply for smoke-free recognition!

"But we did run all this by [our legal department], just to make sure – are we covering our bases, are we using any wording that we shouldn't be using,... does it meet... local and federal requirements..."

BREATHEASYGAHOMES.ORG

This work was conducted by the Emory Prevention Research Center as part of their Smoke-Free Homes Project, supported by the National Cancer Institute's State and Community Tobacco Control Research Initiative, Grant Number U01CA154282.

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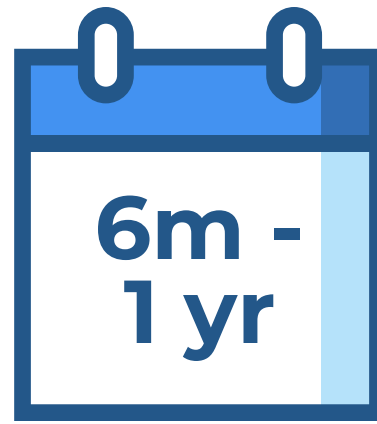


Notify residents

3

Give plenty of notice

People we talked to gave:



advance notice
at meetings or lease renewals

"The whole success of our program... is communication. Tell them in plenty of time to let them know... They knew a year in advance that they were going to go no smoking."

Enforce the policy

4

Treat it like any other rule



- > Make consequences clear
- > Post signage that is clear to residents, their guests, and staff
- > Incorporate it into regular inspections

"..when a maintenance mechanic goes into an apartment to fix something, then they can report back to the property manager if they're... smoking cigarettes in here."

Get Recognized!



5

Go to BreatheEasyGAHomes.org or mail in the application postcard to get recognized as a BreatheEasy property!

**Support your residents who want to quit:
1-877-270-STOP**

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