

Academic & Administrative Experience at Cleveland State University

Director, Journalism and Promotional Communication, School of Communication, 2018-present
Director, Graduate Program, 2017-18
Director, Journalism and Promotional Communication, 2013-16
Associate Professor, 2014-present
Assistant Professor, 2008-2014. Tenure review completed 2013

Honors & Awards

CSU Merit Award for Research (2018, 2016, 2014, 2013, 2012)
Visiting Fellow, Indian Institute of Advanced Study, Shimla, Himanchal Pradesh, India,
Summer 2014
T. Anne Cleary International Dissertation Scholarship (2007-08)
Les Moeller Doctoral Scholar (2006-07), University of Iowa
Top Paper Award, Cultural Critical Studies Division, AEJMC, 2005

Education

Ph.D. Mass Communication, 2008, The University of Iowa, Iowa City
M.A. Communication Studies, 2004, University of Northern Iowa, Cedar Falls
M.Sc. Chemistry, HNB Garhwal University, Srinagar (G), India, 1989
B.Sc. Chemistry, HNB Garhwal University, Srinagar (G), India, 1987

Research & Publications

Major ongoing projects

Co-PI on India Election Studies project, on media, political attitudes and political campaigning in India
2014 - 2019. In collaboration with scholars from universities in the U.S., India, UK, Singapore,
Canada and Japan.
Media and policymaking on mega-dams in Assam, India, in collaboration with Pahi Saikia from Indian
Institute of Technology, Guwahati, India, and Holli Semetko, Emory University.

Books

Kumar, A. (2011). *The making of a Small State: Populist Social Mobilisation and the Hindi Press in the
Uttarakhand Movement*. New Delhi: Orient Blackswan (formerly Orient Longman) in the series
New Perspectives in South Asian History
Kumar, A. *Media and Politics in Digital India*. Sage. Under contract. Adding new chapters on
digital politics in the context of 2019 national election.

Selected Journal Articles

Neyazi, T. A., Dutta, Mohan J., and Kumar, A. Channel complementarity or displacement? Theory and
evidence from a non-Western election context. *Journal of Broadcasting & Electronic Media*.
Accepted for publication
Kumar, A. & Semetko, H. (2018). Peace Communication in Cross-border Media Flows. *Journal of
Communication* 68(3), 612-635.

- Kumar, A. (2017). Unpacking BJP's hegemony and the need for a new Left narrative in India. *Online Journal of The Hindu Center of Politics and Policy*, October 5, 2017. Download from <https://www.thehinducentre.com/the-arena/current-issues/article9886365.ece>
- Neyazi, T.A., Kumar, A., & Semetko, H. (2016). Campaigns, digital media and mobilization in India. *International Journal of Press and Politics*, 21(2), 398-416
- Youssef, M., Arafa, H. & Kumar, A. (2014). Mediating discourse of democratic uprising in Egypt: Militarized Language and the 'Battles' of Abbasiyya and Maspero. *International Journal of Communication* 8, 1-20.
- Jeffres, L., Kumar, A., Neunedorf, K; Atkin, D. (2014). Influences on United States communication professionals' decisions to become entrepreneurs. *Journal of Communication and Media Research*, 6(2), 93-120
- Kumar, A. (2014). Modi Wave or Modi Hype: A Paradigm Shift in India Democracy. *Online Journal of The Hindu Center for Politics and Public Policy*, April 22. Download from <https://www.thehinducentre.com/verdict/commentary/article5936410.ece>
- Kumar, A. (2014). Looking back at Obama's 2008 Campaign: 'True Blue Populism' and social production of empty signifier in media discourse. *Journal of Communication Inquiry* 38(5), 5-24.
- Eko, L. Kumar, A. & Yao, Q. J. (2012). To Google or not to Google: The Google Digital Books Initiative and the exceptionalist intellectual property law regimes of the United States and France. *Journal of Internet Law*, Vol 15 (7), 12-30.
- Eko, L. Kumar, A. & Yao, Q. J. Yao (2011). "Google This: The Great Firewall of China, The IT Wheel of India, Google Inc. and Internet Regulation, *Journal of Internet Law*, Vol 15 (3), 3-15.

Selected Book Chapters (peer reviewed)

- Kumar, A. (2018). "Journalistic Subcultures: Rules, values, routines and norms of English-language and Hindi-Language Media" in Shakuntala Rao," ed., *The Handbook of Indian Journalism in New Era*. New Delhi: Oxford University Press.
- Kumar, A. (forthcoming). "Competitive and Symbiotic Interactions in Social Movements: The Case of Uttarakhand Movement" in Lion Koenig, ed., *Political Communication in India*. New Delhi: OUP.
- Kumar, A. (2015). When Officials and Media Failed: the Response to the Uttarakhand Floods, 2013. In Robin B. Jeffrey & Ronojoy Sen, eds. *Media at Work in China and India*. New Delhi: Sage, 271-94.
- Neuendorf, K. & Kumar, A. (2015). Content Analysis. *International Encyclopedia of Political Communication*, London: Wiley Blackwell, 221-230

Selected articles in newspapers and online (from >50)

- Perloff, R. & Kumar, A. 2017. Manipulation of public opinion is alive and well 100 years after America's first organized government propaganda. *The Plain Dealer* (www.cleveland.com), May 12.
- Kumar, A. (2014). The Big Interview: A Wasted Opportunity for people of India, the news media and Rahul Gandhi. *The Hoot*, January 29, 2014.
- Kumar, A. (2011). Federal Reserve: The Case for Telangana Statehood. *Asian Age*, Oct 16, 2011. (Syndicated in other publications).

Other

Languages: Hindi, Sanskrit, English, and spoken Punjabi, Urdu, Bhojpuri, and Marathi
Data Analysis: R, SPSS, STATA