

# Jonathan Mellon

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## Academic Appointments

<b>UNIVERSITY OF MANCHESTER</b> , Manchester, UK HALLSWORTH RESEARCH FELLOW/BRITISH ELECTION STUDY TEAM	<b>2017 – Present</b>
<b>UNIVERSITY OF OXFORD/ NUFFIELD COLLEGE</b> Oxford, UK BRITISH ELECTION STUDY POSTDOCTORAL RESEARCH FELLOW	<b>2013 – 2017</b>

## Education

<b>UNIVERSITY OF OXFORD/ NUFFIELD COLLEGE</b> Oxford, UK DPHIL IN SOCIOLOGY (FUNDED BY THE ECONOMIC AND SOCIAL RESEARCH COUNCIL)	<b>2010 – 2013</b>
<b>UNIVERSITY OF OXFORD/ ST CROSS COLLEGE</b> Oxford, UK MSC IN SOCIOLOGY (DISTINCTION)	<b>2009 – 2010</b>
<b>UNIVERSITY OF OXFORD/ ST. ANNE'S COLLEGE</b> Oxford, UK BA IN POLITICS, PHILOSOPHY AND ECONOMIC	<b>2006 – 2009</b>

## Book

- Edward Fieldhouse, Jane Green, Geoffrey Evans, Jonathan Mellon, Christopher Prosser, Hermann Schmitt and Cees van der Eijk, (2019) *Electoral Shocks: The volatile voter in a turbulent world*, Oxford University Press

## Peer Reviewed Publications

- Geoffrey Evans and Jonathan Mellon, (2019) *The Accidental Dimension: Immigration, Euroscepticism and the Rise and Fall of UKIP*, Party Politics
- Robert Ford and Jonathan Mellon, (2019) *The skills premium and the ethnic premium: A cross-national experiment on European attitudes to immigrants*, Journal of Ethnic and Migration Studies
- Nicole Martin and Jonathan Mellon, (2018) *Explaining the persistence of Labour Party partisanship among young ethnic minorities*, Journal of Ethnic and Migration Studies
- Jonathan Mellon, Edward Fieldhouse, Jane Green, Geoffrey Evans and Christopher Prosser, (2018). *Brexit or Corbyn? Campaign and Inter-Election Vote Switching in the 2017 UK General Election*, Parliamentary Affairs
- Tiago Peixoto, Jonathan Mellon and Fredrik Sjoberg, (2017) *A Get Out The Vote (GOTV) Experiment on the World's Largest Participatory Budgeting Vote in Brazil*, British Journal of Political Science
- Jonathan Mellon and Christopher Prosser, (2017) *Missing Non-Voters and Misweighted Samples: Explaining the 2015 Great British Polling Miss*, Public Opinion Quarterly
- Fredrik Sjoberg, Jonathan Mellon and Tiago Peixoto, (2017) *The Effect of Government Responsiveness On Future Political Participation*, Public Administration Review
- Jonathan Mellon, Tiago Peixoto and Fredrik Sjoberg, (2017) *Does Online Voting Change the Outcome? A Public Policy Referendum in Brazil*, Electoral Studies
- Jonathan Mellon and Christopher Prosser, (2017) *Twitter and Facebook are not representative of the general population: Political attitudes and demographics of British social media users*, Research & Politics
- Jonathan Mellon, Jordan Yoder and Daniel Evans, (2017) *Undermining and Strengthening Social Networks through Network Modification*, Scientific Reports
- Paolo Spada, Jonathan Mellon, Tiago Peixoto, and Fredrik Sjoberg, (2016) *Effects of the Internet on Participation: Study of a Public Policy Referendum in Brazil*, Journal of Information Technology and Politics
- Jonathan Mellon and Edward Fieldhouse, (2016) *The British Election Study Constituency Forecast*, Electoral Studies
- Geoffrey Evans and Jonathan Mellon, (2015) *Working Class Votes and Conservative Losses: Solving the UKIP Puzzle*, Parliamentary Affairs
- Jonathan Mellon, (2014) *Internet Search Data and Issue Salience: the Properties of Google Trends as a Measure of Issue Salience*, Journal of Elections, Public Opinion and Parties

## Selected Invited Articles/Chapters

- Jonathan Mellon, (2013) *Where and When Can We Use Google Trends to Measure Issue Salience?*, PS: Political Science and Politics
- Christopher Prosser and Jonathan Mellon (2018) *The Twilight of the Polls? A Review of Trends in Polling Accuracy and the Causes of Polling Misses*, Government and Opposition
- Jonathan Mellon, (2017) *The Five Logics of Inference Using Incidentally Collected Data*, Chapter in Routledge Handbook of Elections, Voting Behavior and Public Opinion
- Geoffrey Evans and Jonathan Mellon, (2015) *The Political Popularity Contest*, Significance
- Jonathan Mellon and Geoffrey Evans, (2015) *Class, Electoral Geography and the Future of UKIP: Labour's Secret Weapon?*, Parliamentary Affairs

- Co-authored three chapters of *Civic Tech in the Global South* (2017) World Bank/Personal Democracy Press

#### Selected Invited Presentations

- **UK Electoral Commission** (London, 2018) “Aggregate Turnout is Mismeasured”
- **West Point Academy Network Science Center** (New York, 2018) “Volatile Networks of Zimbabwean Elites”
- **Hertie School of Governance** (Berlin, 2017) “Missing Non-Voters and Misweighted Samples: Explaining the 2015 Great British Polling Miss”
- **Office for Democratic Institutions and Human Rights** *Statistics Meeting* (Warsaw, 2017): “Developing an Election Observation Mission Statistician Checklist”
- **Düsseldorf Institute for Internet and Democracy** (Düsseldorf, 2017): “Who Participates and Who Benefits From Local Digital Citizen Participation?”
- **2017 Joint Statistical Meetings** *Lessons from 2016 Elections* (Baltimore, 2017): “Missing Non-Voters and Misweighted Samples: Explaining the 2015 Great British Polling Miss”
- **World Bank** *Understanding Tax Morale* (Washington DC, 2017): “Tax Morale and Political Participation”
- **Royal Statistical Society International Conference** *Paradigms of Non-random Sampling* (Manchester, 2016): “Missing Non-Voters and Misweighted Samples: Explaining the 2015 Great British Polling Miss”
- **University of Montreal** *Voters Adrift Workshop* (2016): “Blair’s Blunder: Accession to UKIP to Brexit”
- **World Association for Public Opinion Research Conference** (Buenos Aires, 2015): “Using the BES to Understand the Great Polling Miss”
- **UC Berkeley** *British General Election Conference* (California, 2015): “Using the BES to Understand the Great Polling Miss”
- **British Polling Council Polling Inquiry** (London, 2015): “Using the BES to Understand the Polling Miss”
- **MySociety** *The Impacts of Civic Technology Conference* (London, 2015): “The haves and the have nots: is civic tech impacting the people who need it most?”
- **ESRC/NIESR** *Immigration and the UK-EU Relationship* (London, 2015): “Immigration and Euroscepticism: The Rising Storm”
- **Office for Democratic Institutions and Human Rights** *Statistical Reporting and ODIHR Missions* (Warsaw, 2013): “(In)Validating Digit Distributions as a Measure of Electoral Irregularities”
- **Office for Democratic Institutions and Human Rights** *Towards Standardized Statistical Reporting in ODIHR* (Warsaw, 2012): “New Technologies for Data Collection in Election Observation”

#### Awards

- Louis Brownlow Award for best article in *Public Administration Review* by a practitioner (2018)
- Political Studies Association Special Recognition Prize for BBC/Sky/ITN Exit Poll Academic Team (2017)
- Royal Television Society Judges Award for BBC/Sky/ITN Exit Poll Team: most dramatic news story (2018)
- Runner-up for Jon Rasbash Prize for Quantitative Social Science (2018)
- Finalist for ESRC Outstanding Impact in Society Prize: “Improving polling for elections” with BES (2017)
- A.H. Halsey Prize for MSc Sociology Thesis (2010)

#### Other Experience

##### **WORLD BANK**

**2013 – 2018**

SENIOR DATA SCIENTIST

- Analyzed user records data and administered cross-national surveys and experiments to study citizen engagement

##### **BBC NEWS**

**2011 – Present**

ELECTION ANALYST, ELECTION NIGHT COVERAGE

- Programmed the analysis for the BBC’s 2015/2017 General Election Exit Polls and election night predictions.

##### **OSCE/OFFICE FOR DEMOCRATIC INSTITUTIONS AND HUMAN RIGHTS**

**2010 – Present**

STATISTICAL ANALYST, ELECTION OBSERVATION MISSIONS TO OSCE STATES

- OSCE findings on 12 election observation missions highlighting procedural irregularities at voting stations

##### **UNIVERSITY OF OXFORD**

**2011 – 2013**

POLITICS TUTOR & STATISTICS LECTURING IN R PROGRAMMING LANGUAGE

#### Service

- Work featured in outlets including: New York Times, Washington Post, Guardian, Times, Economist, Financial Times, and BBC.
- 10 years of experience in R and Stata including writing several R packages available at <https://github.com/jon-mellon>