

## 2 page Curriculum Vitae

**HOLLI A. SEMETKO**  
Emory University  
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### **ACADEMIC POSITIONS (since 1994)**

Asa Griggs Candler Professor of Media and International Affairs, Professor of Political Science, Department of Political Science, adjunct Department of Film and Media Studies. 2012-present

Manage a large multilingual team of undergrad fellows at Center for Law & Social Science to assist on comparative research projects, including "America's Image in the Trump Era: Evidence from Elite Media in China, India, South Korea, Mexico, Brazil, Canada, and France," and "India Elections Studies."

Vice Provost for International Affairs (VP) and Director, Office of International Affairs (OIA) and The Claus M. Halle Institute for Global Learning, 2003-2013, Emory's Founding Board Chair Confucius Institute. 2009-2013. Professor of Political Science, 2003-present

Responsible for global partnerships; all international students & scholars, compliance; launched initiatives supporting faculty distinction & for research, curriculum & programming internationalization; 10-fold growth international alumni clubs; 4 operating budgets. Reported to Provost.

Professor and Chair of Audience and Public Opinion Research, Department of Communication Science, Faculty of Social and Behavioral Sciences, University of Amsterdam (UvA) 1995 – 2003

Chair, Department of Communication Science, Faculty of Social and Behavioral Sciences; founding Chair of the Board, Amsterdam School for Communications Research (ASCoR), UvA. 1997- 2001

Associate Professor of political science and public communication, Syracuse University, the Maxwell School of Citizenship and Public Affairs, and Faculty Associate, Global Affairs Institute, and S.I. Newhouse School of Public Communications. 1994-1997. On leave at UvA 1995-97

Research Fellow, Shorenstein Center on Media, Politics & Public Policy, Kennedy School of Government, Harvard University. Jan.-June 1994

### **SELECTED HONORS & AWARDS**

- Visiting Professor, Indian Institute of Technology-Bombay and Indian Institute of Technology-Roorkee (at invitation of Directors D. V. Khakhar at IIT-B and Pradipta Banerji at IIT-R) 2014-19
- Fulbright Nehru Scholar. Honorary Visiting Professor, Department of Humanities and Social Sciences, Industrial Design Centre's Shenoy Innovation Studio, Shailesh J. Mehta School of Management, Indian Institute of Technology, Bombay (IIT-Bombay). Aug.-Dec. 2013
- Elected member, Council on Foreign Relations. 2011-present
- Honorary Fellow, ASCoR, UvA. 2003-present
- 2003 Article of the year award for "The Divided Electorate: Effects of Media Use on Political Involvement" *The Journal of Politics*. 2003, 65 (3): 759-784, co-authored with Kees Aarts. Presented by the International Communication Association in May 2004.
- Sir Robert Worcester Prize for "TV News and U.S. Public Opinion About Foreign Countries: The Impact of Exposure and Attention" *International Journal of Public Opinion Research*. 1992, 4 (1): 18-36, with Joanne Brzinski, David Weaver & Lars Willnat. Presented by the World Association for Public Opinion Research.

## Research Grants

Sources include: British Economic & Social Research Council, Dutch National Science Foundation (2), Emory University (2), Fulbright, Royal Netherlands Academy of Arts & Sciences, Joyce Foundation, Friedrich Naumann Foundation, German Press & Information Agency, The Halle Foundation, Shorenstein Center at Harvard University, and the European Union (2)

## Selected Relevant Publications

(Selected from 7 books & edited volumes; 45 journal articles; 55 chapters & other)

### Selected Books

- Semetko, Holli A. & Margaret Scammell. [eds] 2012. *The Sage Handbook of Political Communication*. London: Sage. 544 pages.
- Norris, Pippa, John Curtice, David Sanders, Margaret Scammell & Holli A. Semetko. 1999. *On Message: Communicating the Campaign*. London: Sage. 224 pages.

### Selected Articles

- Neyazi, Taberez & Kumar, Anup & Semetko, Holli. 2016 Campaigns, Digital Media, and Mobilization in India. *The International Journal of Press/Politics*. 21(3): 398-416. 10.1177/1940161216645336.
- De Vreese, Claes H., Hajo G. Boomgaarden, & Holli A. Semetko. 2011. "(In)direct framing effects: The effects of news media framing on public support for Turkish membership in the European Union." *Communication Research* 38 (2): 179-205
- De Vreese, Claes H., Boomgaarden, Hajo G., & Semetko, Holli A. 2008. "Hard and soft: Public support for Turkish membership in the EU." *European Union Politics* 9 (4): 511-530.
- Brug, Wouter van der, Holli A. Semetko & Patti Valkenburg. 2007. "Media priming in a multi-party context: A controlled naturalistic study in political communication" *Political Behavior* 29 (1): 115-141
- De Vreese, Claes & Holli A. Semetko. 2004. "News Matters: Influences on the Vote in the Danish 2000 euro referendum campaign" *European Journal of Political Research* 43 (5): 699-722
- Aarts, Kees & Holli A. Semetko. 2003. "The Divided Electorate: Effects of Media Use on Political Involvement" *The Journal of Politics* 65 (3): 759-784
- Semetko, Holli A., Wouter van der Brug & Patti Valkenburg. 2003. "The Influence of Political Events on Attitudes Towards the EU" *British Journal of Political Science* 33 (4): 621-634
- Semetko, Holli A. & Patti M. Valkenburg. 2000. "Framing European Politics: A Content Analysis of Press and Television News" *Journal of Communication* 50 (5): 93-109

### Selected Chapters

- Semetko, Holli A. and Tarun Wadhwa. 2013. "Government Communication in India" In Karen Sanders and Maria Jose Canel [eds] *Government Communication in Comparative Perspective*. London: Bloomsbury, pp. 207-224.
- Semetko, Holli A. 2006. "Parties in the Media Age." In Richard S. Katz and William J. Crotty [eds] *Handbook of Political Parties*. Newbury Park & London: Sage, pp. 514-526.

## EDUCATION

- M.B.A.** Goizueta Business School, Emory University. May, 2013.
- Ph.D.** Dept. of Government, The London School of Economics and Political Science (LSE), 1987.  
Awarded *Samuel H. Beer Dissertation Prize* for best dissertation in British politics, by the British Politics Group at the American Political Science Association meetings 1989.
- M.Sc.** (Political Sociology), Dept. of Government, London School of Economics & Political Science.  
Degree awarded with *Mark of Distinction*. Completed 9/1981. Awarded 1/1982.
- B.A.** Albion College. 1980. *Magna Cum Laude*. Economics and Management, & Political Science.

### Other

Data analysis: SPSS, SAS; JMP, Python, R Working knowledge: German, Dutch, Spanish