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Diary 1

Looking at a few of the most visited social networking sites I use, I found a lot of useful information. The site that I visit most often is probably Facebook. It gives me content that not only amuses me, but provides me with up to date and current news that I pay attention to. So, instead of logging into Facebook to check my news feed, then going to CNN.com to check the news, and then MLB.com to check baseball scores, I can stay on Facebook and get all of this information there.

Facebook organizes its content in such a user-friendly way. Over 1.49 billion people are on this social networking site. The reason so many people use this network is because it is extremely easy for all people to use, all ages, all over the world. You can access it so many different ways: on your phone or computer, in the office, or in the airport. As long you have access to a device with internet, Facebook is available. With technology today, it is seemingly impossible to be without internet for too long.

On the site itself, the menu items are boldly displayed across the entire page such as the messages tab, the search bar, a link to your profile, access to your friends list, and a button to click on your news feed. This specific layout makes jumping from page to page very simple and fast. On every page, you are one click away from getting to another page you want. The page is appealing, using a bright blue and soft white color to illuminate all of its contents. These colors make it visual satisfying to look at. Other images and items on the news feed definitely add other colors to the color scheme. Facebook uses many types of media to make it more useful. On your

news feed, news clips could pop up alongside a picture of nature, next to a link to a new song. Facebook seemingly combines all facets of the internet into one social media site. This is what attracts so many people. Not only do you have the ability to connect with a billion people, but you are able to explore so much more.

Facebook is definitely an inspirational site. Not only is the creator thought of as one of the most intelligent, influential, and highly regarded inventors of modern times, but the site stands for so much more. It links people together and allows those who are not able to see each other face to face to connect, share, and witness life events together at the same moment they are happening. The site is so user-friendly that it is hard for people not to use it. For example, if I “liked” CNN’s page on Facebook and was reading one of the articles from the CNN page, I could directly message anyone I wanted and share that article with them. I could give them my insights and thoughts about the topic, and with a click of a button, I would send it to them, and they would get a notification for a new message. I would like my portfolio to be as user-friendly and visually appealing as Facebook is. I understand this is a difficult task, but on a smaller scale portfolio, it is definitely possible.