

Audience

The audience of the TV show Supernatural contains a large amount of interests and hobbies. The show's main target audience is people who enjoy fantasy and "supernatural" settings. The show pulls information from popular mythology and religions such as pagan and buddhist gods to angels and demons like lucifer. The show also integrates common legends such as vampires and werewolves but provides a twist to their lore in order to relate to the real world. create a more integrated universe between each creature. While most of the shows audience is male, the producers also try to target the female audience by providing themes such as sibling bonding and exterior relationships outside the main plot. While fantasy and sci-fi genres attracts the younger generations as well, the show's age range targets an older audience as death and gore is prevalent throughout the series .The show also includes dark and more mature themes such as the loss and sacrifice of loved ones and psychological and mental distress.

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