

The creation of the internet in the early 2000s has enabled easy access to information on a multitude of topics, as well as social media sites and blogs. The site/blog I visit most frequently is the Jaren Bernstein Blog, which can be found at [jaredbernsteinblog.com](http://jaredbernsteinblog.com). This blog is an inspiration to me, because Bernstein writes on various topics, such as income inequality, federal and state economic and fiscal policies, international comparison, and various other topics within the field of economics which I am truly drawn to. His blog is very modern looking, composed of solely black and white text, other than the titles of his blog posts which are dark blue. There are three links at the top of the page; one says "about", the other says "publications" and the last one says "contact". As you scroll down on the main page of the blog, you can see his various posts, and at the bottom, you can press a button that says "older entries" if you would like to look more. He also includes several pictures and graphs within his posts in order to make them aesthetically pleasing. This blog is extremely user friendly and provides vital information on relevant economic issues around the world, so you do not have to look through an abundance of different news sources.

The second blog I really enjoy is that of "The Pioneer Woman", a cooking blog. This blog also gives advice on some of the greatest home products to purchase. I would like my e-portfolio to be arranged similarly to hers. The top of her page is bordered with Fall décor, such as apples, turkeys, and leaves changing colors. She has several tabs you can choose, but my favorite is cooking. You can search specific recipes, or scroll through the various recipes she provides; some videos, and some merely the recipe. She also provides several tabs so you can choose what type of thing you would like to cook, whether it be fish, meat, pasta, or some sort of baked good. My e-portfolio would contain most likely three tabs to choose from, because I

think it is better to keep things simple when it comes to giving options for a reader to choose from. All of my text would be black and white, but there would be many vibrant colors, charts, and pictures throughout in order to keep the reader entertained and drawn in. In all my posts, I will include links, in case the reader would like some extra information that I am blogging about. I think, similarly to The Pioneer Woman, I will change the theme of my e-Portfolio seasonally, in order to make it more personal. This way, viewers will know I am constantly staying involved with my site, because they will see that it is constantly being updated. I also will make sure the site is extremely user friendly and accessible. My approach to making an e-portfolio would be user friendly, entertaining, and aesthetically pleasing in order to bring in and maintain as many readers as possible.